

VIRTUAL EVENT WITH **SCOTT O'NEIL**

Be Where Your Feet Are: Seven Principles to Keep You Present, Grounded, and Thriving Book Release



WEDNESDAY | MAY 26, 2021 | 6:30 PM - 7:30PM EST

EVENT LINK SHARED AFTER RSVP

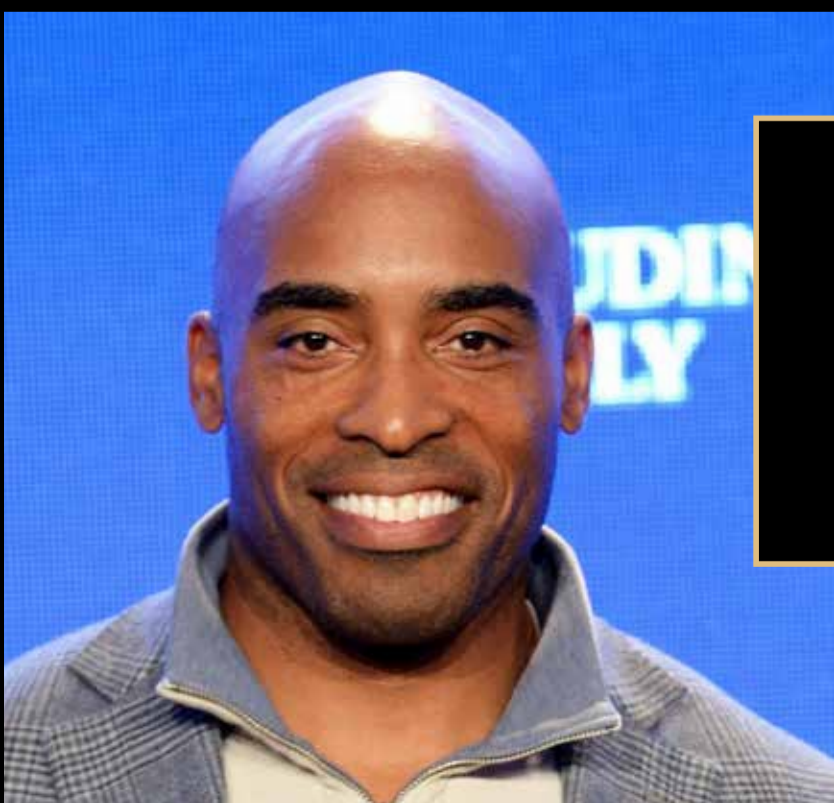
SCOTT O'NEIL is the CEO of Harris Blitzer Sports & Entertainment (HBSE), a global sports and entertainment company that includes some of the most iconic and innovative teams and brands in the world, including the Philadelphia 76ers (NBA) and the New Jersey Devils (NHL).

With more than 20 years of experience in the NBA, NHL and NFL, O'Neil has earned a reputation as a change agent and leader of leaders. In merely seven years, HBSE has increased over five times in value with a world class culture anchored by some of the most talented executives in the world of sports and entertainment. O'Neil has also constructed the largest and most technically advanced training complex in professional sports, the Philadelphia 76ers Training Complex; established an industry-leading Innovation Lab; and started a sports, media and entertainment venture fund. HBSE has also become the first U.S. professional sports franchise to acquire a world-renowned e-sports team, HBSEV. In that same period, under O'Neil's ambitious and aggressive leadership, Prudential Center has become a top ten most-played venue in the world.

The former President of Madison Square Garden Sports, O'Neil has overseen some of the most iconic brands in all of sports, including the New York Knicks (NBA) and New York Rangers (NHL). O'Neil was the key architect in some of the largest deals in sports history, resulting in record-setting revenue in sponsorships, tickets and suites, while helping in transforming the "World's Most Famous Arena" forever. Preceding his post at MSG Sports, O'Neil spent seven years as the Senior Vice President of the NBA's renowned Team Marketing and Business Operations group, where he advised NBA, WNBA and NBA Development League teams on all business operations. Earlier in his career, O'Neil served as the President of HoopsTV.com and held positions with the New Jersey Nets (NBA) and Philadelphia Eagles (NFL).

O'Neil's influence and experience has earned him a place at the podium at some of the largest industry conferences in the world, delivering keynotes at events such as: Leaders in Sport, Beyond Sport, Sports Business Journal's World Congress of Sport, the IEG Pivot Conference, the Ivy Sports Symposium, Sport Marketing Association's Conference and more. He has made numerous appearances on CNN, CNBC, Fox News Channel and Bloomberg TV, and has co-hosted Bloomberg TV. He serves on the boards for the March of Dimes, Zoomi Inc., an AI based corporate learning platform, and MYOTA a cyber security company.

O'Neil earned his Bachelor's Degree in Marketing from Villanova University and his MBA from Harvard Business School. He currently resides in Pennsylvania with his wife, Lisa, and daughters Alexa, Kira, and Eliza, who oversee the family's charitable organization, Give and Be Happy.



**MODERATED BY
TIKI BARBER**

THUZIO