

POWERED BY THUZIO

Full-service event strategy and execution

What Thuzio does best...

- Events featuring programming of **celebrities and influencer content**
- Events that foster a sense of **community**
- Events built to attract **high LTV customers** and industry segments
- Establishing an event franchise either with an annual presence or a **recurring series**
- Events that deliver **high-quality video content** for social and the web

STRATEGY & ROI

- Event goals and objectives
- Budgeting and monetization strategy

TALENT & CONTENT

- Talent procurement and coordination
- Exclusive content production and distribution

PLANNING & EXECUTION

- Venue, vendor and staffing arrangements
- On-site execution

WE ARE TRUSTED BY MANY PROMINENT ORGANIZATIONS...



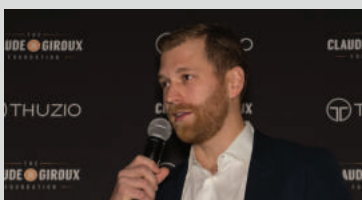
METLIFE

"Thuzio has been an excellent partner of MetLife. They worked with us to find solutions that made sense for our business. The events that they run are first class and turnkey for their clients. We never had to worry about any event management detail, including the A-list talent for the event."



DREW ROSENHAUS, RSR

"Thuzio consistently delivers a premium experience for our clients, athletes and VIPs. All the details of our annual Super Bowl events have been planned out and executed flawlessly, which allows me and my team to enjoy the party with the confidence that our guests are well taken care of and no detail is overlooked."



CLAUDE GIROUX

"Thuzio helped our foundation pull off one of our most successful fundraising (and fun) events to-date! With the guidance and operational support of the Thuzio team, we hosted a 5 star event for our donors and teammates. Thuzio also helped fill the room with their qualified club members and guests."